

FOR IMMEDIATE RELEASE

STAR Neo launches across Northern Europe

New company brings together content, language, automation and AI to help organisations manage information across the entire product lifecycle.

Dublin, Ireland / Uppsala, Sweden – 18 August 2026

STAR Group today announced the launch of STAR Neo, bringing together STAR Translation Services Ireland and STAR Group Scandinavia to create a new Northern European organisation.

STAR Neo helps organisations manage information throughout its product lifecycle, from content creation and development to translation, transformation and delivery across languages, markets and channels. Through integrated services, technology and connected multilingual workflows, the company turns complex information into a powerful business asset.

“International businesses need accurate, reliable information that can move quickly and securely across markets and languages. By combining specialist expertise, technology and delivery capabilities in one organisation, STAR Neo will help customers simplify global communication and accelerate international growth,” said Damian Scattergood, Chief Commercial Officer of STAR Neo.

Leadership

STAR Neo will be led by Gary Manders, Chief Executive Officer; Paul Quigley, Chief Operating Officer; and Damian Scattergood, Chief Commercial Officer.

About STAR Neo

STAR Neo is a STAR Group company based in Dublin, Ireland, with Nordic operations in Uppsala, Sweden. It helps organisations create, manage and deliver multilingual information across languages, markets and channels. Combining content, language, technology, automation and AI, STAR Neo helps customers manage information more efficiently throughout its lifecycle.

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